

# PT SURYA SEMESTA INTERNUSA TBK ("SSIA")

Review Full Year 2015

www.suryainternusa.com



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## **Review of Business Segments**

## **PROPERTY**

- PT Suryacipta Swadaya ("SCS")
- PT TCP Internusa ("TCP")
- PT Sitiagung Makmur ("SAM")

## CONSTRUCTION

• PT Nusa Raya Cipta ("NRC")

## HOSPITALITY

- PT Suryalaya Anindita International ("SAI")
- PT Ungasan Semesta Resort ("USR")
- PT Surya Internusa Hotels ("SIH")



# Surya Semesta Internusa in Summary

### PT Surya Semesta Internusa Tbk

- Operating track record in property sector can be traced back to over 40 years in early 1970s
- Significant growth since IPO
  - Raised over IDR 545 billion equity<sup>(1)</sup>
  - Raised over IDR 700 billion in debt
  - Market cap increased from IDR0.6tn (IPO) to current IDR3.4tn<sup>(2)</sup>

1976

Built Glodok Plaza. Indonesia's first modern shopping center in Chinatown, Jakarta 1991

Developed 1.400 hectare industrial estate development in Karawang, West Java

1996

Developed the X-0 complex in Kuningan: a 5-star Gran Meliã Hotel and Graha Surva Internusa Office Building

Launched soft openina Banyan Tree Ungasan development of Resort. Bali the ultra-high-end

2010

2012

Conducted stock split

on a ratio of 1:4

2011

- Issued IDR 700 billion bond
- Distribute first dividend since IPO in 1997
- Invested in –Cikopo-Palimanan Toll Road

2014

Acquired location permit of 2.000 ha in Subang, West Java with ~399ha<sup>(3)</sup> land bank

> Joint venture with Mitsui & Co and TICON for warehousing/ factory business

Openning of Cikopo Palimanan toll road

2015

IPO of Nusa Raya Cipta @ IDR 850 per share

2013

Listed on the Indonesia Stock Exchange

Consolidated its hospitality business, PT Suryalaya Anindita International

2008

Established as a property development company to develop the Golden Triangle area in Kuningan

1971

Dua. Bali 1983

Acquired construction business. Developed Meliã PT Nusa Bali Hotel, a Raya Cipta 494-room, 5-star

hotel in Nusa

1994

1997

2006

Began

Banyan Tree

Ungasan, Bali

Resort in

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Note: Timeline not to scale. (1) Including IDR 131bn raised in IPO. (2) Market data as of 31 Dec 2015. (3) As of 31 March 2016



- Established and commenced operations in 1971, SSIA's primary businesses are in construction, property and hospitality sectors
- One of the Leading Listed Developers in Indonesia(1)
  - Market Capitalization of IDR 3.4tn / US\$ 246mm
  - FY15 Total Equity of IDR 3,338bn / US\$ 242mm
  - FY15 EBITDA<sup>(3)</sup> of IDR 768bn / US\$ 56mm
  - FY2014 EBITDA<sup>(3)</sup> of IDR 794bn / US\$ 58mm
  - Established presence in ten Indonesian cities
- Suryacipta City of Industry is the company's largest project with total location permit of 1,400 ha
- Obtained location permit for 2,000 ha landbank in Subang

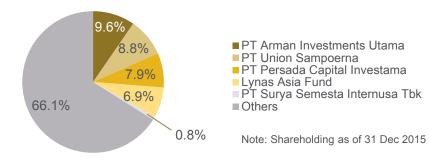
#### Note:

- (1) Market data as of 31 Dec 2015, based on USDIDR of 13,795
- (2) Recurring revenue comprises that of hotel, rental, parking and maintenance.
- (3) EBITDA defined as net income, before interest expenses, tax expenses, depreciation and amortization expenses

# **Surya Semesta Internusa in Summary**

## Company Highlights

## **Shareholding Structure**



### **Core Businesses**



## **Non-Recurring**

#### Construction

### **Industrial Estate Land**

## Real Estate (Residential)

- High rise buildings
- Commercial and manufacturing facilities
- Infrastructure
- Suryacipta City of Industry
- Construction of Cikopo-Palimanan toll road

## Recurring<sup>(2)</sup>

#### Hotel

### **Rental, Parking & Maintenance**

### **Warehouse & Factory**

- Resorts and Villas
- Business Hotels
- 5-star hotels

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# SSIA Management and Strong Operating Record

## **Board of Commissioners**



Hagianto Kumala
President Commissioner



Emil Salim Vice President Commissioner



Royanto Rizal Commissioner



William Jusman Commissioner



Steen Dahl Poulsen Commissioner



Arini Subianto Commissioner

## Prior work experience within Astra Group

## **Board of Directors**



Johannes Suriadjaja President Director



Eddy P. Wikanta
Vice President Director



The Jok Tung
Director

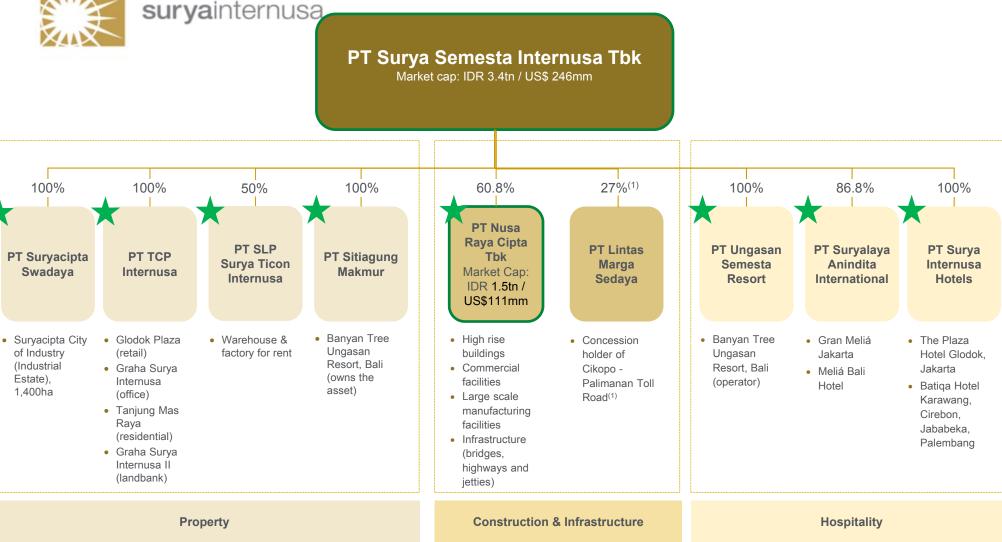


Herman Gunadi Director

Listed entities on IDX

Subsidiary

# Corporate Structure and Key Projects



Note: (1) Refers to indirect ownership: SSIA owns 20.5%, NRCA owns 6.5%

Shareholding information as of 31 Dec 2015. Market data as of 31 Dec 2015. USDIDR exchange rate of 13,795 used.

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# Geographical Presence Across Indonesia

## **Presence in Ten Indonesian Cities**

#### Medan

 Regional office for Nusa Raya Cipta ("NRC")

## Karawang

- Survacipta City of Industry (1,400ha)
- BATIQA Hotel & Apartments Karawang (Business Hotel, 3-star. 137 rooms) - Grand opening on 18 Sept 2014

Palembang

Lampung \_

Jakarta

Medan

Pekanbaru

## Subang

- Cikopo-Palimanan Toll Road
- Acquired 399ha of landbank with location permit of 2,000ha

## **Project Pipeline**

- Pekanbaru (BATIQA Hotel 2016) Soft opening 4 May 2016
- Lampung (BATIQA Hotel 2016)
- Jakarta (BATIQA Hotel Casablanca 2017)
- Karawang (Technopark phase 2 Construction Oct 2015 28,000 sgm rentable buildings, and 24,000 sqm ready built factories)
- Karawang (Technopark phase 3 Done by 2017 60,000 sqm rentable buildings)

Legend

- Current Projects

- Future Projects

### Jababeka

BATIQA Hotel (Business

## **Palembang**

BATIQA Hotel (Business Hotel, 3-star, 160 rooms) -Grand opening on 18 Feb 2016

Hotel, 3-star, 127 rooms) -Grand opening on 11 Nov 2015

Gran Melia Jakarta (5-stars, 407 rooms)

Surya Internusa (8,000 sgm landbank)

**Jakarta** 

• The Plaza Hotel Glodok, Jakarta (Budget Hotel, 91 rooms)

Tanjung Mas Raya (17,100 sqm, undeveloped landbank)

SSI Tower Prime Grade A development (formerly Graha

Glodok Plaza (36,780 sqm)

Semarang Branch office for NRC

Semarang

Surabaya

## Surabaya

Karawang

Jababeka

Subang

· Branch office for NRC

### Bali

· Melia Bali Hotel (5-stars, 494 rooms)

Cirebon

- Banvan Tree Resort Ungasan (Boutique Resort, 73 villas)
- Branch office for NRC

#### Cirebon

 BATIQA Hotel (Business) Hotel, 3-star, 108 rooms) -Grand opening on 9 Sep 2015



# Strategic Roadmap

**Vision:** To build a better Indonesia through a reliable, trusted and respected Indonesia property, hospitality and construction group of companies

- Continued focus on the construction and development of Indonesian properties
- Prudent land banking strategy to deliver sustainable and superior profit margins

**surya**internusa

3 Continued product, segment, geographical diversification

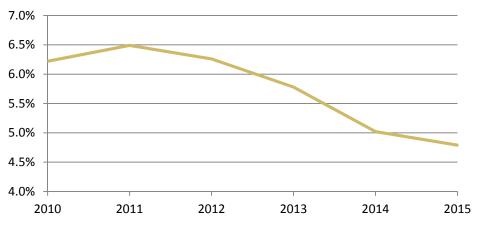
Increased recurring income through hospitality, warehousing and commercial property business segments

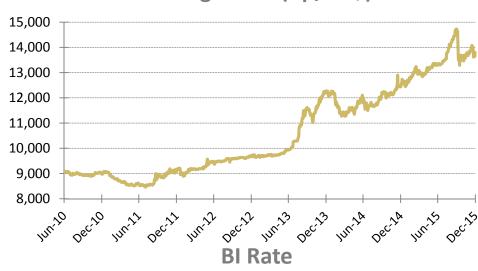


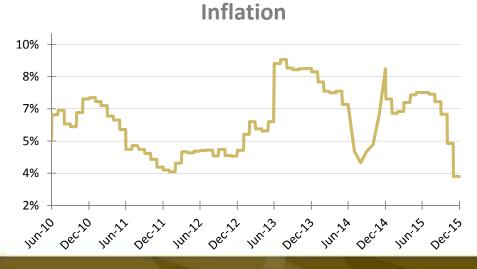
# Indonesia Economic Indicator

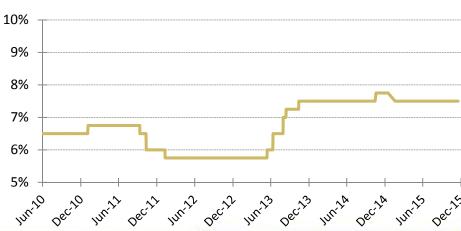
## **Economic Growth (%YoY)**











Source: Bank Indonesia, Indonesian Bureau Statistics

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# FY15 Financial Highlights

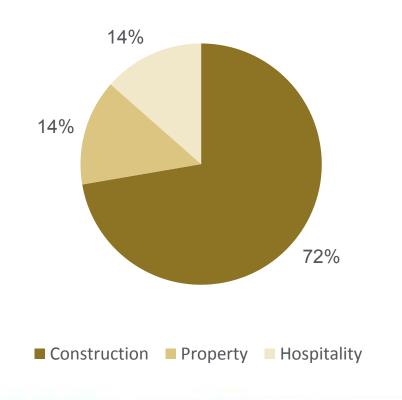
- SSIA recorded consolidated revenue of IDR 4,868b in FY15, increased by 9% from IDR 4,464b in FY14
  - The industrial estate unit posted sales of 16.5 hectares of industrial land in FY15 with an average sales price of US\$ 147 per m2 or a total of IDR 321b compared to FY14 sales which stood at IDR 420b. The average selling price in FY15 increased by 15% from US\$ 128 per m2 in FY14
  - Construction business unit maintained its performance with revenue of IDR 3,601b in FY15, increased by 9% compared to IDR 3,312b in FY14.
     Contracts on hand as of 31 Dec 2015 reached IDR 3,025b, compared to IDR 3,180b at the end of FY14
  - Hospitality business unit booked revenue of IDR 655b in FY15, 5% higher compared to IDR 626b in FY14
- Consolidated net income is at IDR 303b in FY15, 27% lower compared to IDR 417b in FY14



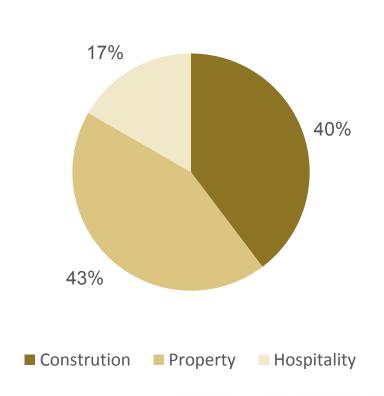
# Overview of Key Business Segments

## Revenue and EBITDA By Business Segments for FY15



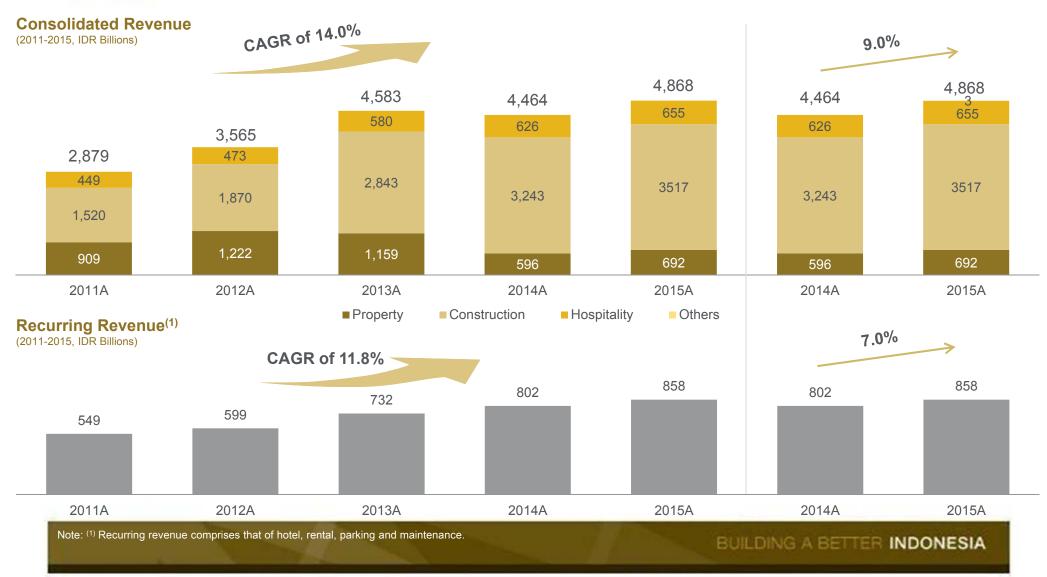


# EBITDA Across Business Segments (FY 2015)

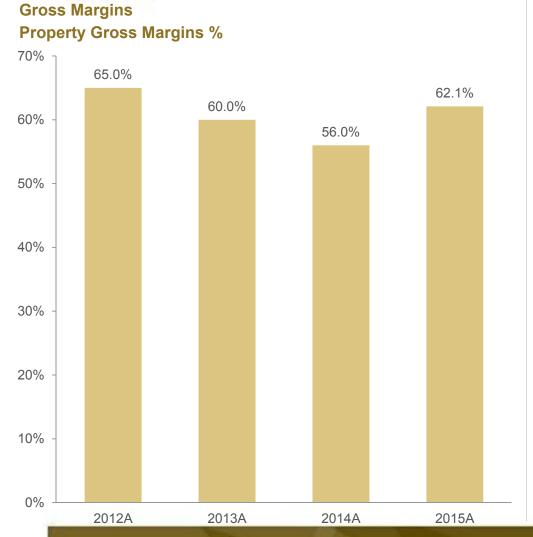


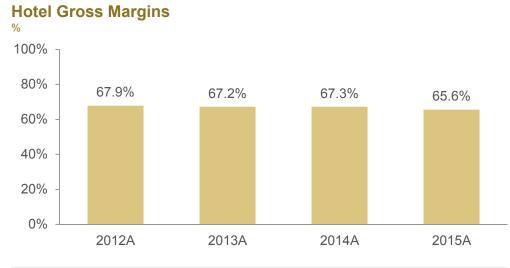


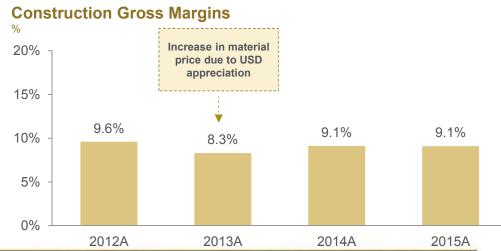
# Established Track Record as a Group



# Consistent and Stable Margins









# **Financial Highlights**Consolidated Operating Results

(Rp in billions, unless stated otherwise)	2011	2012	2013	2014	2015
Revenue	2,879	3,565	4,583	4,464	4,868
Revenue Growth	70%	24%	29%	-3%	9%
Gross Profit	782	1,296	1,320	1,054	1,179
Gross Profit Margin	27%	36%	29%	24%	24%
EBITDA	520	992	1,023	794	768
EBITDA Margin	18%	28%	22%	18%	16%
Operating Profit	456	922	937	695	646
Operating Profit Margin	16%	26%	20%	16%	13%
Net Profit (loss)	257	707	691	415	303
Net Profit Margin	9%	20%	15%	9%	6%
Total Compehensive Income	252	708	691	414	291
EPS (full Rupiah) - after stock split	55	150	147	89	65

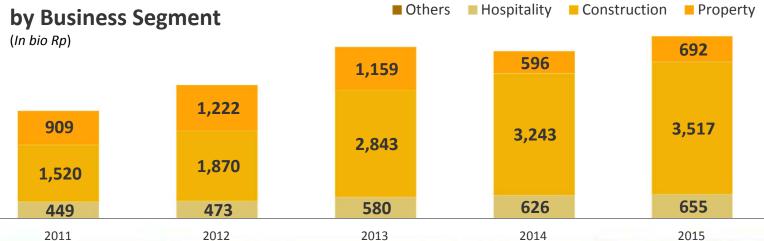
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# **Financial Highlights**

## Consolidated Revenue by Business Segment

In bio Rp	2011	2012	2013	2014	2015
Property	909	1,222	1,159	596	692
Segment percentage	32%	34%	25%	13%	14%
Construction	1,520	1,870	2,843	3,243	3,517
Segment percentage	53%	52%	62%	73%	72%
Hospitality	449	473	580	626	655
Segment percentage	16%	13%	13%	14%	13%
Others	-	-	_	-	3
Segment percentage	-	-	-	-	0%
Total	2,879	3,564	4,583	4,464	4,868

# **Consolidated Revenue** by Business Segment





# **Financial Highlights**

## Consolidated EBITDA by Business Segment

In bio Rp	2011	2012	2013	2014	2015
Property	328	738	647	290	379
Segment percentage	63%	74%	63%	36%	49%
Construction	99	144	240	386	344
Segment percentage	19%	15%	23%	49%	45%
Hospitality	109	132	179	170	145
Segment percentage	21%	13%	17%	21%	19%
Others	(16)	(23)	(43)	(51.6)	(101)
Segment percentage	-3%	-2%	-4%	-6%	-13%
Total	520	992	1,023	794	768







## **Financial Highlights**

# Consolidated Net Profit by Business Segment

In bio Rp	2011	2012	2013	2014	2015
Property	235	646	630	245	370
Segment percentage	91%	91%	91%	59%	122%
Construction	32	65	128	194	129
Segment percentage	13%	9%	19%	47%	43%
Hospitality	4	17	46	30	(5)
Segment percentage	2%	2%	7%	7%	-2%
Others - Holding	(14)	(20)	(114)	(53)	(192)
Segment percentage	-5%	-3%	-16%	-13%	-64%
Total	257	707	691	415	302



65 17





# **Financial Highlights**

## Consolidated Balance Sheet

In bio Rp	2011	2012	2013	2014	2015
Current Assets	1,446	2,920	3,268	2,564	2,447
Cash & ST investments	585	1,893	1,725	1,176	949
Others	861	1,028	1,544	1,388	1,498
Investment in share of Stock	4	285	408	480	476
Real estate assets	403	347	499	678	836
Fixed assets – net	483	608	942	930	1,130
Rental and investment property – net	509	529	540	758	625
Net Fixed Asset and Property Inv.	992	1,137	1,483	1,688	1,754
Other assets	94	166	157	582	950
Total Assets	2,938	4,855	5,814	5,993	6,464
Current liabilities	867	1,423	1,408	1,355	1,857
Noncurrent liabilities	870	1,762	1,795	1,599	1,269
Minority interest	101	71	291	390	430
Equity (2007 :949 mio shares, 2008, 2009 and 2010: 1,176 mio shares, 2011-current: 4,705					
mio shares)	1,100	1,599	2,320	2,649	2,908
Total Liabilities and Equity	2,938	4,855	5,814	5,993	6,464



# **Financial Highlights**

**Key Performance Ratios** 

	2011	2012	2013	2014	2015
Bank/Third parties Loan					
IDR denominated in Billion Rp	466	1,316	1,279	1,279	1,377
US\$ denominated in Million US\$	18.3	6.3	3.2	-	-
Total Debt in Billion Rp	632	1,377	1,318	1,279	1,377
Debt to Equity Ratio	57%	86%	57%	48%	47%
	2011	2012	2013	2014	2015
ROE	23.4%	44.2%	29.8%	15.7%	10.4%
ROA	8.8%	14.6%	11.9%	6.9%	4.7%
Current Ratio	166.7%	205.3%	232.1%	189.2%	131.8%
Liability to Equity	157.9%	199.2%	138.0%	111.5%	107.5%
Liability to Asset	59.1%	65.6%	55.1%	49.3%	48.4%
Book Value/share (Rp) -					
par value: 2007 - Jun 2011:					
Rp 500 per share,					
Jul 2011 - current:					
Rp 125 per share	234*	340	493	567	622.83
Equity growth	26.6%	45.4%	45.1%	14.1%	9.8%

Note: \* In July 2011, SSIA splits its stock 4-for-1, then outstanding shares become 4,705 million shares with par value Rp 125 per share



# Review of Business Segments

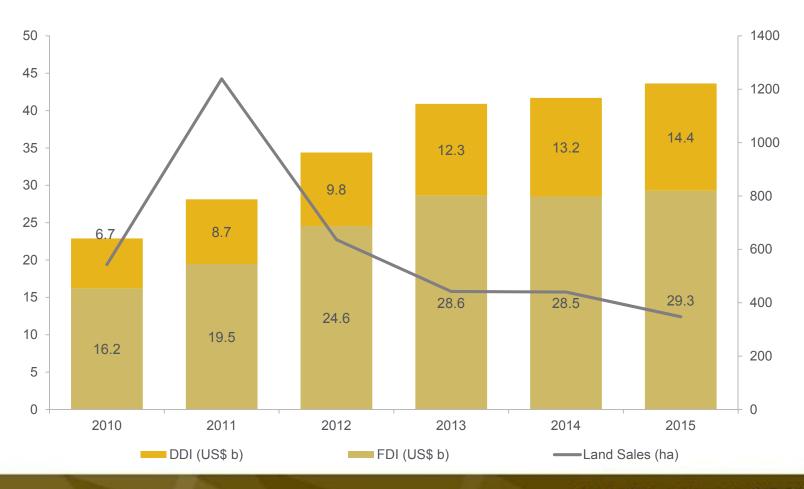


# **PROPERTY**

- PT Suryacipta Swadaya ("SCS")
- PT TCP Internusa ("TCP")
- PT Sitiagung Makmur ("SAM")



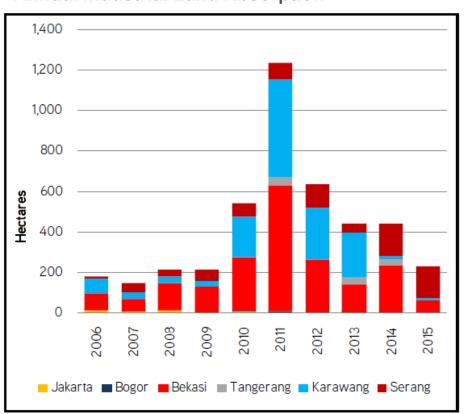
# Foreign Direct Investment and Domestic Direct Investment Realization (LHS) vs Statistic of Industrial Land Sales in West Java Area (RHS)



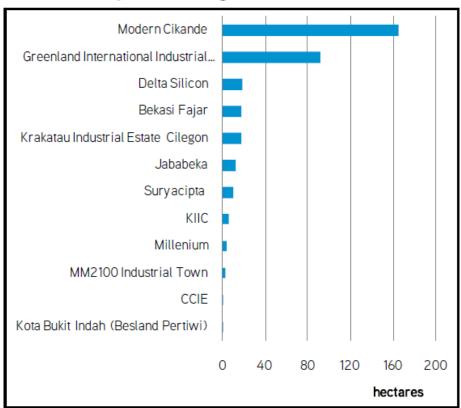




## **Annual Industrial Land Absorption**

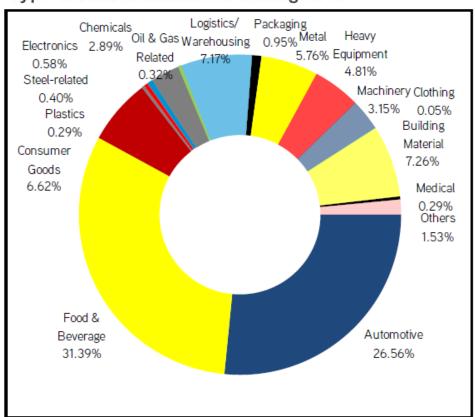


## **Land Absorption During 2015**

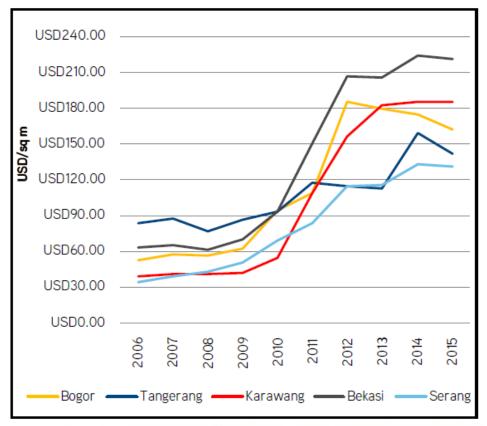




## Type of Active Industries During 2015



## **Greater Jakarta Industrial Land Prices**





# Indonesia Economy Stimulus Package Industrial Estate

- 1
- Simplify land permit acquiring
- Land provisioning
- Implement 3 hours industrial investment licensing from previously 8 days to obtain principal license, corporate registration, and tax number

# Economic Policy Packages

- Adjust industrial gas price according to industry's purchasing power starting 1 Jan 2016
- Provide 30% electricity tariff discount for midnight usage (23:00 08:00) while allowing corporates to pay in installment
- Shorten the required time to process land rights for investment purposes
- Provide progressive income tax discount for asset revaluation subject to request period to from 10% to 3% up to Dec15, to 4% in Jan16 Jun16, and to 6% in Jul16 Dec16 to raise capital and financing capacity
- 7 Accelerate land certification process
- Attracting Foreign Direct Investment. Allows greater foreign ownership in 64 business fields and opens another 20 that were previously only allowed for domestic players. The revision also expands the partnership between investors (domestic & foreign) and local micro, small, and medium enterprises (MSME) from 48 fields to 110



Phase III

**Excellent Connectivity to Supporting Infrastructure** 

√ 80 km from Soekarno-Hatta International airport

√ 90 km from Bandung (capital of West Java)

√ 65 km from Tanjung Priok seaport

√ 55 km from Jakarta

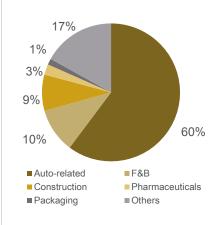
# High Quality Projects in Suryacipta City of Industry

#### To Jakarta Industrial Area Commercial Area West Karawang Interchange Community Facilities Jakarta - Cikampek **Toll Road** To Karawang Gate East Karawang Interchange Phase II Gate To Karawang To Cikopo To Karawang Phase I Land (ha) License - gross 1,400

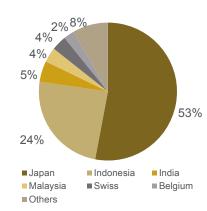
3	,
Phase 1 and 2 – gross	1,000
Industrial & Commercial land – net	795
Sold up to 31 Dec 2015 - net	(758)
Land bank 31 Dec 2015 - net	38
Phase 3 – gross	400
Industrial & Commercial land – net	287
Sold up to 31 Dec 2015 - net	(113)
Land bank 31 Dec 2015 - net	175
Total Land bank 31 Dec 2015 - net	212

## **Well-Diversified Current Tenant Mix**





## **Tenant Landbank by Country**



## **Foreign-owned Tenants**









### **Local-owned Tenants**













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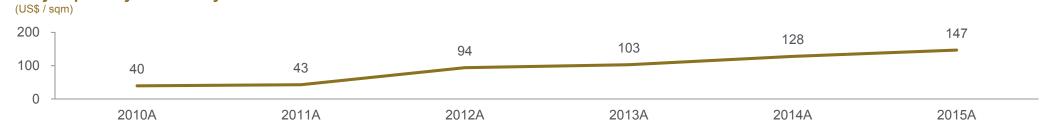


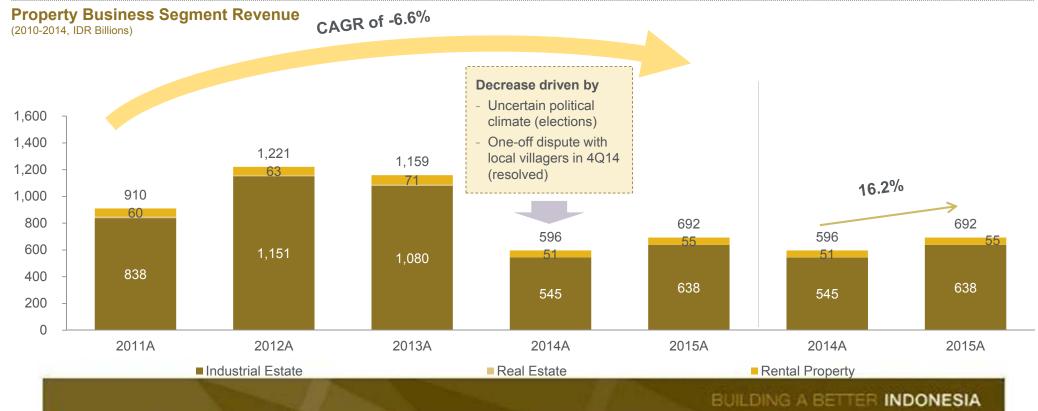
# Low Risk Capital Effective Business Model

Master Plan Basic Infrastructure & Marketing Sales Sites Preparation & Finishing Land Create Build basic infrastructure Completion and Preparation of site acquisition masterplan Handover (Industrial/Property) **Business Model** Execute Interested Marketing Purchase customer Preparation of projects process Confirmation Handover choose commence Letter unit location ("PC") Minimum Payment according to Full payment of payment method and 20% down-payment outstanding amounts schedule as per agreed (non-refundable) **Marketing sales** recognized Accounting sales Note: Process chart not drawn to scale. (Sales advance revenue recognized recorded)

# **Property Business Segment**

## **Suryacipta City of Industry ASP**







## **Business Segment**

Property: Industrial Estate Review

Government support for industrialization leads to higher FDI inflow and expansion of domestic manufacturers as they have fully utilized their capacity, spurs demand for land in industrial estate

they have fully utilized their capacity, spurs demand for land in industrial estate								
Marketing Sales	2010	2011	2012	2013	2014	2015		
Land sold (ha)	49.2	316.3	98.5	42.0	22.8	10.2 <sup>(1)</sup>		
Average Price (US\$/m2)	42.4	57.7	115.5	129.7	134.8	160.1		
Land Sales Booked	2010	2011	2012	2013	2014	2015		
Land sold (ha)	36.4	208 5	123.0	87.2	27.9	16.5 <sup>(1)</sup>		

Land sold (ha) 36.4 208.5 123.0 87.2 27.9 16.5<sup>(1)</sup>

Average Price (US\$/m2) 39.5 42.7 93.9 103.0 127.8 147.0

Note: in 2011, average price excluding Astra (121 ha) was US\$ 58.0/m2

Revenue (in bio Rp)	2010	2011	2012	2013	2014	2015
Land	130	798	1,089	991	420	493
Non Land	29	40	63	89	125	145

Note: (1) 2015 land sales does not include land sales to PT SLP Surya TICON Internusa ("SLP") of 17.23ha with asp of US\$150/sqm





• Rental properties, Graha Surya Internusa office building (GSI) and Glodok Plaza (GP)

Occupancy Rate	2010	2011	2012	2013	2014	2015
GSI	89%	90%	92%	62%	0%	0%
GP	72%	81%	84%	88%	90%	91%
Revenue (in bio Rp)	2010	2011	2012	2013	2014	2015
GSI	30	31	31	23	-	-
GP	25	29	32	41	51	55



# **Financial Highlights**

Property : Operating Result

(in billion Rp)	2011	2012	2013	2014	2015
Revenue	909	1,222	1,159	596	692
Revenue Growth	287%	34%	-5%	-49%	16%
Gross Profit	358	796	694	332	430
Gross Margin	39%	65%	60%	56%	62%
EBITDA	328	738	647	290	379
EBITDA Margin	36%	60%	56%	49%	55%
Operating Profit	312	722	628	272	357
Operating Profit Margin	34%	59%	54%	46%	52%
Net Profit	235	646	630	245	370
Net Profit Margin	26%	53%	54%	41%	54%



# **Photos of Suryacipta City of Industry**



Suryacipta City of Industry Entrance





Commercial Area Developement



Toll Exit Leading to Suryacipta City of Industry

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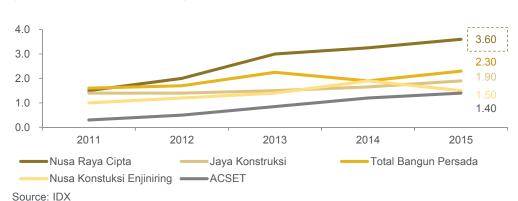
# CONSTRUCTION

- PT Nusa Raya Cipta Tbk ("NRC")

# **Construction Business**

## **Largest Market Share ...**

(2011-2015, Revenue, IDR Trillions)

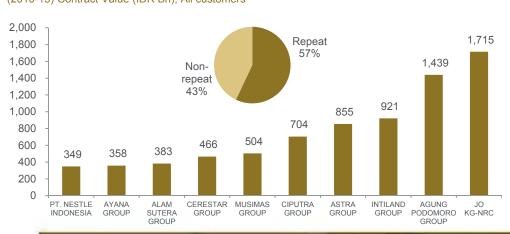


#### Source. IDA

Note: Jaya Konstruksi revenue only from construction sector

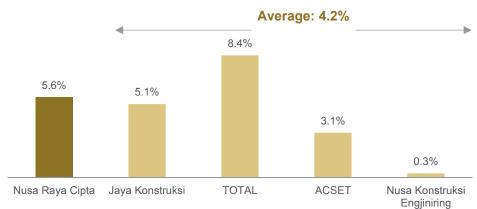
## **Strong and Loyal Customer Profile**

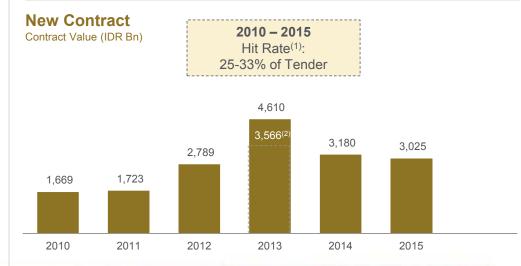
(2010-15) Contract Value (IDR Bn), All customers



## ...and Profitability Amongst Private Companies

Profit Margin (%) – FY15



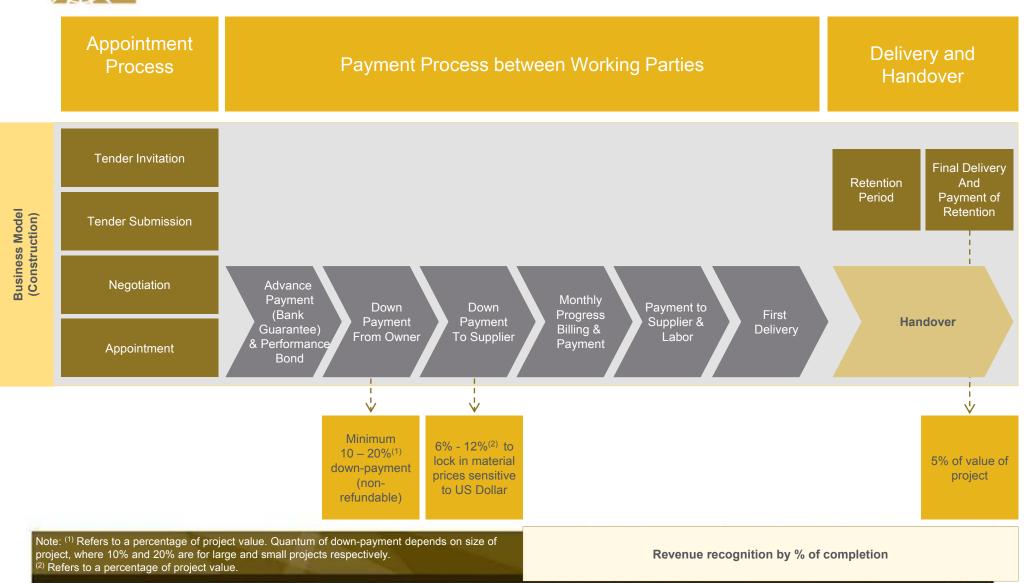


Note: (1) Refers to total wins as a percentage of tenders submitted for projects. (2) Excluding toll road contract of IDR 1,044mm

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# Low Risk Capital Effective Business Model





#### **Business Segment**

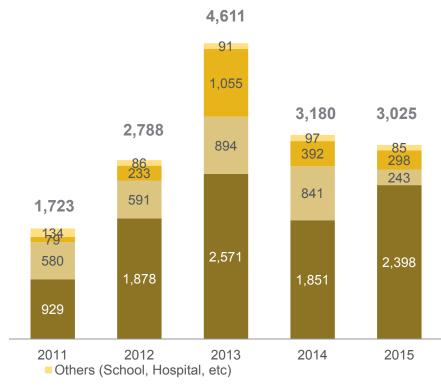
Construction: PT Nusa Raya Cipta - Major Projects

(in billion Rp)	2011	2012	2013	2014	2015
Contracts on hand - beginning	1,390	1,532	2,297	3,901	3,770
Contracts obtained	1,723	2,789	4,610	3,180	3,025
Less: Revenue progress - before elimination	(1,581)	(2,024)	(3,006)	(3,311)	(3,601)
Contracts on hand - ending	1,532	2,297	3,901	3,770	3,194

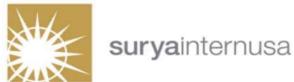
#### Major projects obtained in 2015, including:

- Praxis Hotel & Apartemen Surabaya,
- Apartemen Regatta Phase 2 Jakarta,
- Hotel Pullman Ciawi Jakarta
- Q Big BSD City Jakarta
- Springhill Royale Suite Kemayoran
- Radison Hotel Uluwatu
- Gunadarma University

#### New Contract Classification (In Billion Rp)



- Infrastructure
- Industrial Building
- Commercial Building ( Apartment, Office, Hotel, and Shopping Center)



### Completed Toll Road



Note: (1) Map not drawn to scale.



#### **Business Segment**

Construction : Operating Result

(in Rp billions)	2011	2012	2013	2014	2015
Revenue	1,520	1,870	2,843	3,243	3,517
Revenue Growth	55%	23%	52%	14%	8%
Gross Profit	133	178	236	302	321
Gross Margin	9%	10%	8%	9%	9%
EBITDA	99	144	240	386	344
EBITDA Margin	6%	8%	8%	12%	10%
Operating Profit	87	130	222	358	311
Operating Profit Margin	6%	7%	8%	11%	9%
Net Profit	40	80	176	285	212
Net Profit Margin	3%	4%	6%	9%	6%
ROE	26%	34%	24%	28%	19%



### **Excellent Work Quality Across Sectors**

Lombok Epicentrum Mall (Mataram)





Regatta (Jakarta)



PIK Mall (Jakarta)



Ciputra World 2 (Jakarta)



Paddington Heights (Tangerang)





### Cikopo - Palimanan Toll Road













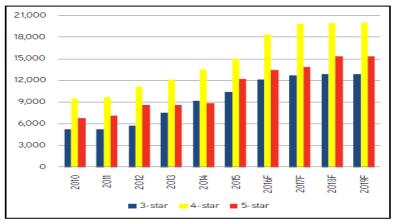
# Hospitality

- PT Suryalaya Anindita International ("SAI")
- PT Ungasan Semesta Resort ("USR")
- PT Surya Internusa Hotels ("SIH")

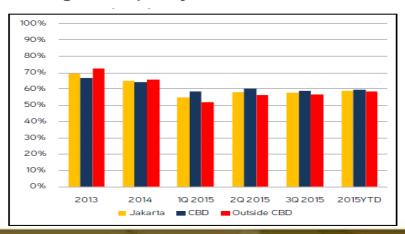


### Jakarta Hotel Market Fundamentals

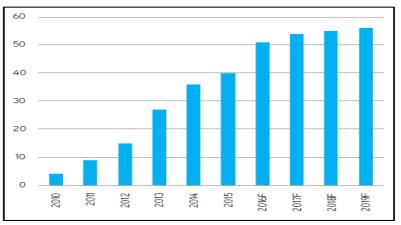
# Cumulative Supply of Star-Rated Hotel Rooms in Jakarta



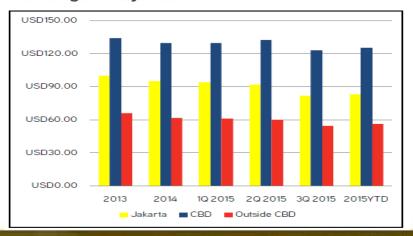
#### **Average Occupancy Rate**



# **Cumulative Supply of Economy Class Hotel** in Jakarta

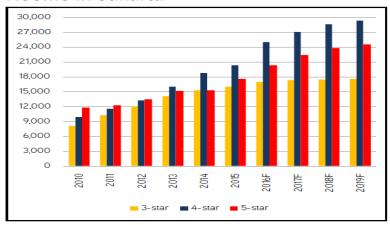


#### **Average Daily Rate**

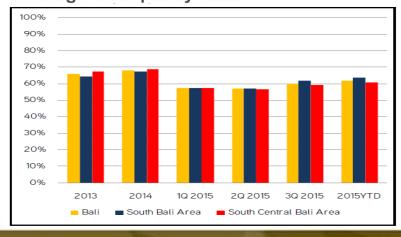




# Cumulative Supply of Star-Rated Hotel Rooms in Jakarta

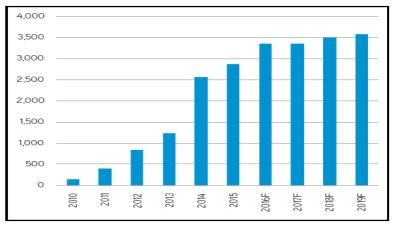


#### **Average Occupancy Rate**

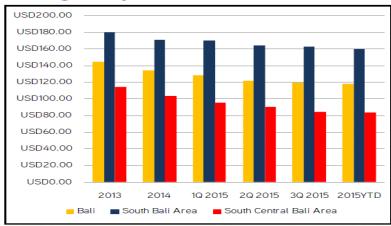


#### **Bali Hotel Market Fundamentals**

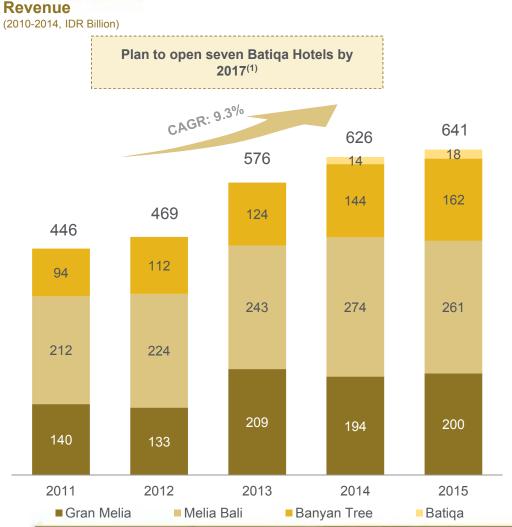
# **Cumulative Supply of Economy Class Hotel** in Jakarta

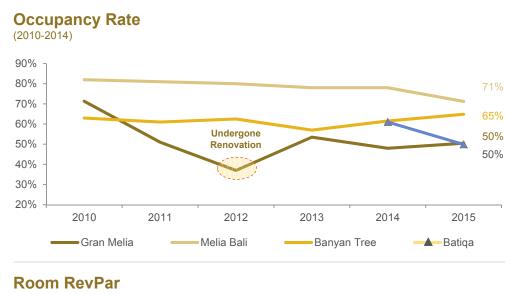


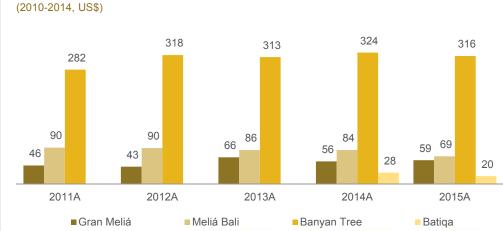
#### **Average Daily Rate**



### **Hospitality Business**







Note: (1) Locations to include Karawang, Cirebon, Jababeka, Palembang, Pekanbaru, Lampung and Casablanca. (2) Average of full year USDIDR exchange rate used to convert BATIQA room RevPar.





ARR (\$)	2010	2011	2012	2013	2014	2015
GMJ	78	90	115	122	117	117
MBH	93	111	111	108	107	96
BTUR	394	459	507	547	527	487
BKR (Rp)	N/A	N/A	N/A	N/A	547,355	527,990
Room RevPAR (\$)	2010	2011	2012	2013	2014	2015
GMJ	56	46	43	66	56	59
MBH	76	90	89	84	84	69
BTUR	246	282	318	313	324	316
BKR (Rp)	N/A	N/A	N/A	N/A	333,474	263,451
Total RevPAR (\$)	2010	2011	2012	2013	2014	2015
GMJ	122	109	94	133	110	103
MBH	114	134	131	126	128	107
BTUR	371	412	462	459	467	466
BKR (Rp)	N/A	N/A	N/A	N/A	403,625	356,697

Note: GMJ : Gran Melia Jakarta; MBH : Melia Bali Hotel; BTUR : Banyan Tree Ungasan Resort; BKR : BATIQA Hotel & Apartments Karawang



### **Business Segment**

Hospitality : Operating Result

(in billion Rp)	2010	2011	2012	2013	2014	2015
Revenue	413	449	473	580	626	655
Revenue Growth	19%	9%	5%	23%	8%	5%
Gross Profit	274	291	321	390	421	430
Gross Margin	66%	65%	68%	67%	67%	66%
EBITDA	100	109	132	179	170	145
EBITDA Margin	24%	24%	28%	31%	27%	22%
Operating Profit	70	74	94	130	118	81
Operating Profit Margin	17%	16%	20%	22%	19%	12%
Net Profit	33	17	33	54	37	(5)
Net Profit Margin	8%	4%	7%	9%	6%	-1%



Café Gran Via



Guest Room

#### Photos of Gran Melia Jakarta



Café Gran Via



Lobby



#### Photos of Melia Bali Hotel



Aerial View, MBH Nusa Dua

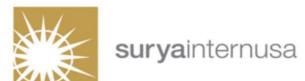


Family Suite Room



Villa Main Pool





### Photos of Banyan Tree Ungasan Resort













#### Photos of BATIQA Hotels







FRESQA Bistro





Exterior view of BATIQA Hotel Cirebon

Lobby



#### Reputation Resulting in Well Regarded Partners



Japan













Industrial Partner

Industrial Partner

Industrial Partner

ready-built factories for

Hotel Partner

Trans-Java Toll Road network

Indonesia

#### Trans-Java Toll Road network

#### Country

#### Business Description / Strengths

- One of Japan's major trading and investment company with presence in 136 locations in 67 countries
- Operates through Metal Products Transportation and Construction Systems; Infrastructure; Media, Resources, Energy, Chemical, and Electronics business segments
- One of the most diversified and comprehensive trading investment and service enterprises

Japan

globally

 General trading business operating through Iron & Steel, Mineral & Metal, Infrastructure, Integrated Transportation, Chemicals, Energy

# Thailand Develops and provides international standard

 Named Thailand's Second Best Real Estate Developer Award 2014 (Euromoney)

lease in Thailand

#### Spain

- One of Spain's leading hotel company and one of the largest hotel companies in the world
- Managed brands include: Club Meliá, Meliá Hotels & Resorts and Sol Hotels & Resorts
- Manager and developer of premium resorts, hotels and spas in the Asia

Singapore

Pacific

- Award-winning managed brands: Banyan Tree and Angsana
- Operates leading integrated resort in Thailand— Laguna Phuket

#### Leading private equity fund focusing in growth

capital and special

in Indonesia

situation investments

- Business interests span natural resources, energy, infrastructure, telecommunication, and consumer goods
- Engineering-based infrastructure and services group

Malaysia

Established track record and operations in expressways, townships & property development, engineering & construction, and assets & facility management

#### Partnership Arrangements

#### Marketing agent

- Responsible for introducing Japanese clients / tenants for Suryacipta City of Industry
- Joint venture partners
- Jointly acquiring 22ha land in Technopark (50% SSIA / 25% TICON% / 25% Mitsui)
- 146,000 sgm rentable buildings in Technopark
  - Phase 1: 35,000 sqm completed
  - Phase 2: 28,000 & 24,000 sqm completed by
  - Phase 3: 60,000 sqm completed by 2017
- Management agreement, trademark license and international marketing and promotional services agreements effective till 2020
- Management agreement to provide operational services, personnel, commercial, purchasing and quality control services
- Villas commercialized under "Banyan Tree" brand

#### Joint venture partners

 Jointly developed Cikopo-Palimanan toll road (20.5% SSIA(2) / 6.5% NRC(3) / 55% UEM / 18% Saratoga), which was completed and inaugurated on June 13, 2015, and it is currently operational



Exchange of sector and development expertise



Expand network and strengthen competitiveness



Reduce capital outlay requirements for new developments



Increase branding strength and international credibility



# Thank You



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